



Consortium of Institutes on Family in the Asian Region

Dear all,

Fund-raising Walk on 22 March, 2020 (Sunday)
“Walk For Family Well-Being 2020”

The Consortium of Institutes on Family in the Asian Region (CIFA), inaugurated in 2008, is a non-profit making organisation set up to promote family health in the Asian region and strengthen family functioning while contributing to the body of knowledge in the relationship science in the international area.

The objectives of the Walk are three fold: a) to raise public awareness and promote the importance of family well-being; b) to provide an opportunity for members, supporters and their families to enjoy a relaxing walk in the country side; and c) to raise funds for CIFA. The route designed is suitable for family members of all ages. Eco tour to be led by experienced eco-tour guide is also arranged for interested participants.

On behalf of CIFA, I am writing to invite your organisation to support the “Walk for Family Well-Being 2020”, which is scheduled to be held on 22 March, 2020 (Sunday), by pledging a sponsorship of HK\$ 2,000. In doing so, the name of your organisation will be included as a Supporting Organisation in the banner at the kick off ceremony and other promotional materials. We would also welcome your staff, members, volunteers and service users to join this meaningful walk.

With your enthusiastic participation and generous sponsorship, we look forward to a successful event to achieve the above objectives. Information on the Walk and Sponsorship Forms are attached for your reference and we would be grateful if you could assist to spread the message and encourage your associates and their families to participate in this event. Please return the form by **6 March, 2020**.

Further information on CIFA and the Walk can be found at www.cifa-net.org. Should you have any queries, please contact Mr. Timothy Li of the Secretariat at cifasecretariat@gmail.com or (852) 2363 0700.

Thank you in advance for your support and I look forward to seeing you at the occasion.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P. Chu'.

Patricia CHU
Chairperson
CIFA

“Converging Professional Wisdom for Family Well-Being”

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